

# Field replay

#### THE NUMBERS THAT SHAPED **FIELD NATION IN 2025**

leaders connected to complete some of the most impactful IT projects across the U.S. and Canada. We've compiled the top factors that played a part in these projects and shaped the Field Nation marketplace experience. See what's driving results in this review!

In 2025, thousands of independent technicians and field service

# Marketplace connections



Over 18,000 technicians completed work through the Field Nation marketplace.



Over 550 buyers approved their first work order.

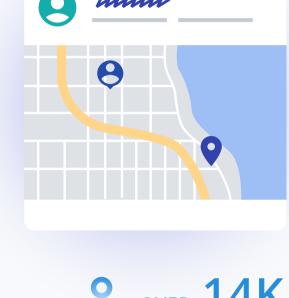


completed their first work order in the first year.

Over 4,000 technicians

### Where and when you need it most

Coverage mmmm



24K ZIP CODES OVER 240K SITES

Work orders were completed in

OVER 14K end clients were supported in 2025

19.5%

Networking

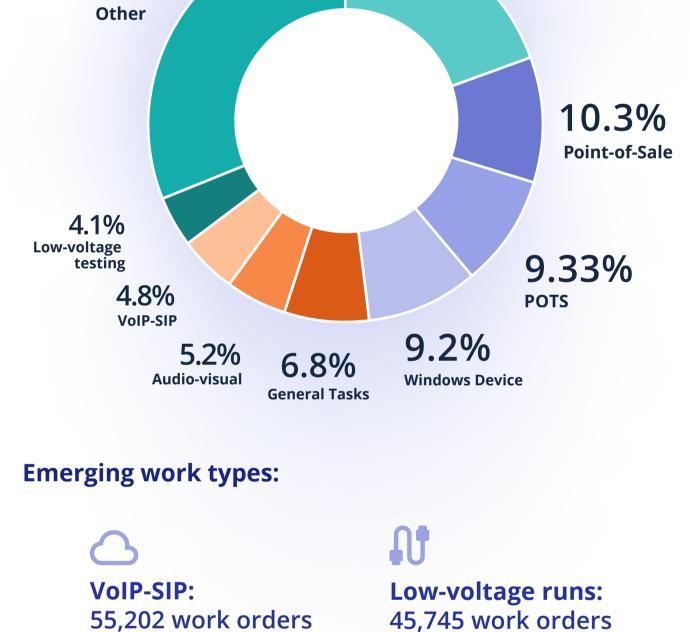
serviced in the U.S. and Canada

## On the rise in 2025

Over 1.2 million work orders were completed on the Field Nation marketplace in 2025

#### 31%

Most popular service types:



# New in 2025

**Trends to watch** 

Windows Device Work

120,431 work orders

(+17% YoY)

#### The Provider Success Score In 2025, we introduced the Provider Success Score to highlight

outstanding work, and it's already making waves.

Excellent 95

Providers with an "excellent"

score are routed 2.8× more

work orders on average

**Updating** 

Weekly routes for top-rated techs are up 184% since launch

Provider Success Score

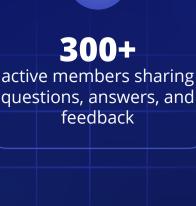
**The Field Nation Community** The Field Nation Provider Community is a new, dedicated space for technicians to connect, share insights, and support one another.

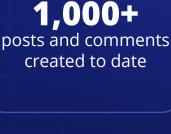


Source:

Field Nation platform data

FIELD NATION





Field Nation is the #1 labor marketplace for IT

field service, connecting companies and skilled

