

Field *replay*

THE NUMBERS THAT SHAPED FIELD NATION IN 2025

In 2025, thousands of independent technicians and field service leaders connected to complete some of the most impactful IT projects across the U.S. and Canada. We've compiled the top factors that played a part in these projects and shaped the Field Nation marketplace experience. See what's driving results in this review!

Marketplace connections



Over 18,000 technicians completed work through the Field Nation marketplace.



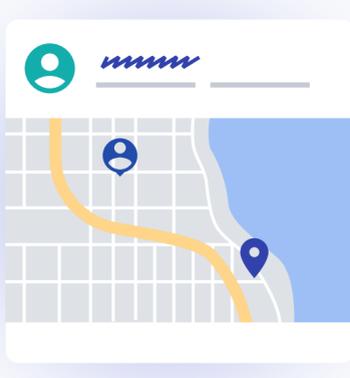
Over 550 buyers approved their first work order.



Over 4,000 technicians completed their first work order in the first year.

Coverage

Where and when you need it most



Work orders were completed in

24K ZIP CODES

OVER 240K SITES serviced in the U.S. and Canada

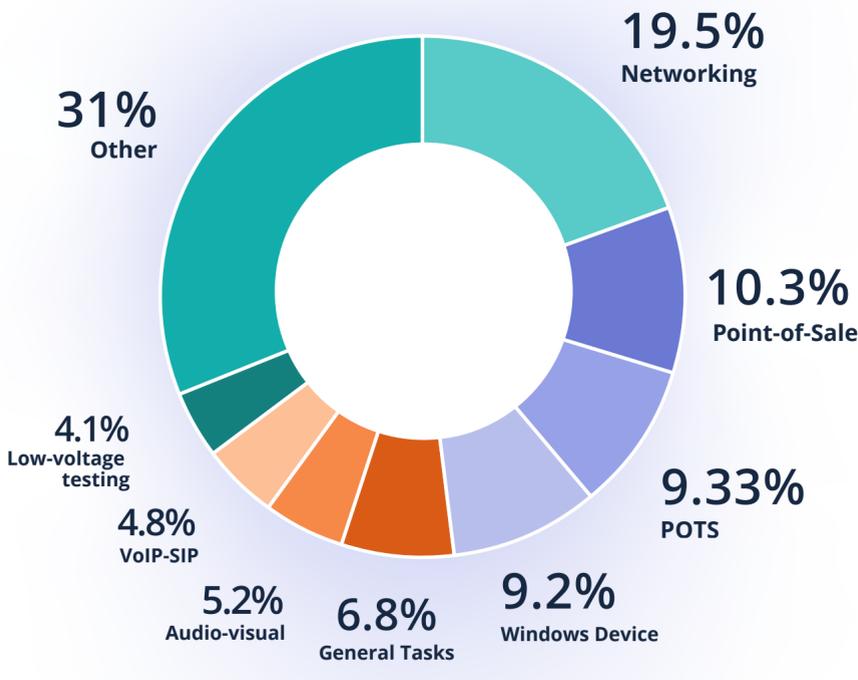


OVER 14K brands were supported in 2025

On the rise in 2025

Over 1.2 million work orders were completed on the Field Nation marketplace in 2025

Most popular service types:



Emerging work types:



VoIP-SIP:
55,202 work orders



Low-voltage runs:
45,745 work orders



Trends to watch

Windows Device Work
120,431 work orders
(+17% YoY)



New in 2025

The Provider Success Score

In 2025, we introduced the Provider Success Score to highlight outstanding work*, and it's already making waves.



Excellent **95**

Providers with an "excellent" score are routed **2.8x more work orders** on average



Weekly routes for **top-rated techs are up 184% since launch**

*Outcome based on buyer's work order metrics including backouts, cancellations, and buyer satisfaction.

The Field Nation Community

The Field Nation Provider Community is a new, dedicated space for technicians to connect, share insights, and support one another.



6,000+ providers have joined so far



300+ active members sharing questions, answers, and feedback



1,000+ posts and comments created to date