

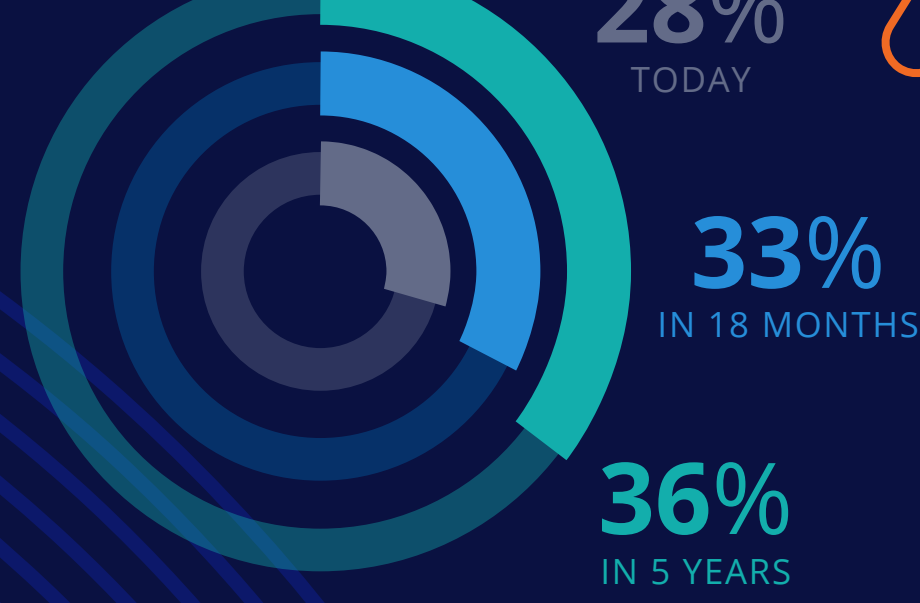
# THE STATE OF Independent Contracting in Field Services



## The workforce is changing fast.

We recently surveyed over 800 independent technicians and analyzed industry trends to gain insights into the current contracting landscape in field services.

## Meeting increased demand for skilled labor is a formidable challenge



The average contingent labor share of enterprise workforces is expected to increase.

*(MBO Partners' Contingent Labor Imperative Report)*

+ 40-50%

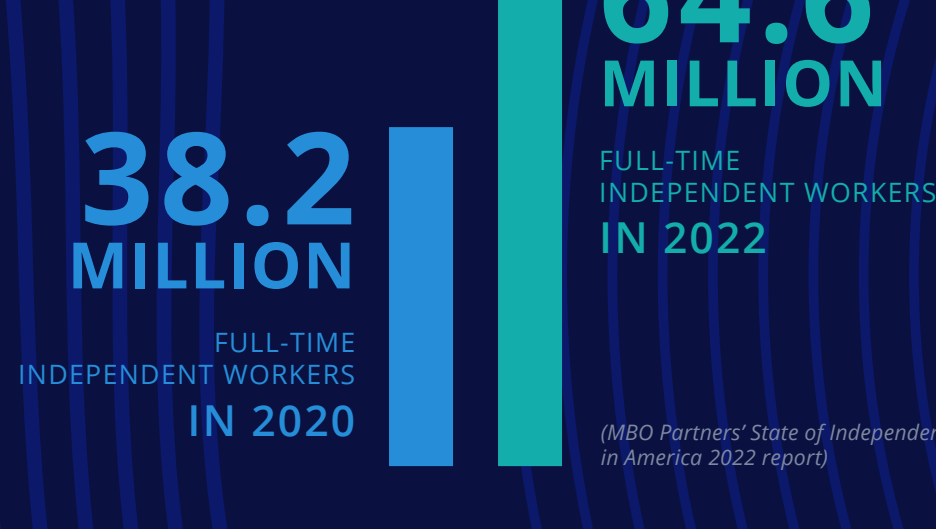
2019

TODAY

The need for skilled IT professionals is at an all-time high. IT spend as a factor of revenue has increased by 40 to 50% since 2019.

*(IHL Group)*

## More high-quality IT field service professionals opt for contract work



FULL-TIME INDEPENDENT WORKERS IN 2022

*(MBO Partners' State of Independence in America 2022 report)*

1.8%  
TECH INDUSTRY'S  
UNEMPLOYMENT RATE

*(U.S. Bureau of Labor Statistics (BLS) Jobs Report)*

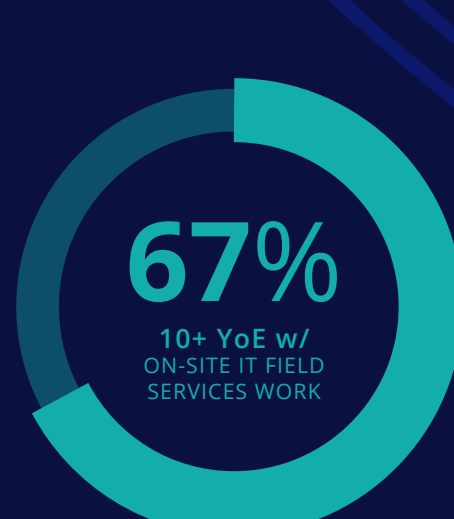
3.5%  
NATIONAL  
UNEMPLOYMENT RATE

# 98%

of respondents prefer independent contracting in some capacity

*(Radius - Field Nation 2022 Independent Contractor study)*

Workers choosing IT field services contract work are highly experienced, with two-thirds (67%) having a decade or more of performing on-site work, and 49% having a decade or more of independent contracting experience.



### FLEXIBILITY



### CONTROL & AUTONOMY



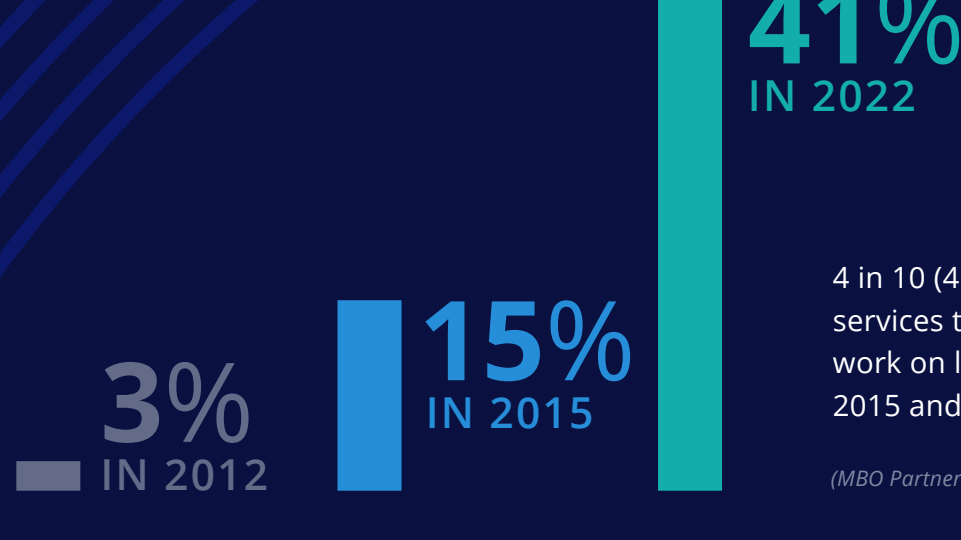
Contract workers also report workstyle-based reasons for opting to contract.

## Labor platforms connect businesses and skilled IT professionals



4 out of 5 IT field service independent contractors signal satisfaction with their current work, and almost all express interest in more independent contract work.

*(Radius - Field Nation 2022 Independent Contractor study)*



4 in 10 (41%) independents who provide services to businesses reported finding work on labor platforms, up from 15% in 2015 and just 3% in 2012.

*(MBO Partners' State of Independence in America 2022 report)*

3 IN 4 TECHS w/ IT-RELATED TRAINING

3 IN 5 TECHS w/ IT-RELATED CERTIFICATION

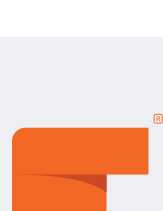
Technicians who use platforms are highly skilled, with 3 in 4 reporting formal IT-related training and education, and 3 in 5 reporting an IT-related certification.

*(Radius - Field Nation 2022 Independent Contractor study)*

## Here to stay — contractors are committed to growth and new opportunities

IT field service contractors on the Field Nation platform are highly skilled professionals who make contract work their career of choice. From early-stage career growth to a healthy retirement, contractors use labor platforms to advance their careers, project-by-project, with an eye on longevity.

For more information on how independent contracting is changing the field services landscape, download our full report: [The State of Independent Contracting in Field Services](#).



FIELD NATION

Field Nation is the leading on-site talent platform connecting companies and service professionals to get work done.

[fieldnation.com](https://fieldnation.com)

© 2023 Field Nation, LLC. All Rights Reserved • 1385-08